

Better Services

Conservatives in Basingstoke and Deane want the council to improve services, not to cut them. The borough's council tax charge is the 6th lowest in the country yet we have one of the highest spends per head. Conservatives know how to manage the borough's finances well by finding new and better ways to increase revenues while cutting council costs year on year.

Conservatives decided to keep weekly bin collections because that is what residents wanted.



Conservatives ensure borough funding for our own Community Patrol team to protect residents against Anti-Social Behaviour.



A new approach by the borough to supporting the homeless and disadvantaged, following withdrawal of support by HCC, which has become a trailblazer nationally.



What Conservatives have done – real delivery, not just promises.

More Homes – Local Housing for Local People

The borough has a housing problem. Demand for housing is growing as people live longer. House prices locally are too high for many young people to get on the housing ladder, let alone climb up it. Too many people are camping out with Mum and Dad or living in poor quality rented accommodation. That's why the borough Conservative Administration has taken positive action.



A housing allocations policy that puts local people first for social housing.



In Whitchurch we will be building over 350 homes. The Neighbourhood Plan requires that 40% of these will be affordable and prioritised for those with a local connection.



We are ensuring homes are built with all the facilities needed for a good quality of life and are built to a high standard of space, comfort and environmental sustainability.



GET INVOLVED KEEP IN TOUCH!

- | | | |
|-------------------------------------------|-----------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Display a poster | <input type="checkbox"/> Attend social events | <input type="checkbox"/> Vote by post |
| <input type="checkbox"/> Deliver leaflets | <input type="checkbox"/> Join the local Party | <input type="checkbox"/> Stand for Council |

Name

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PLEASE RETURN TO:

NWHCA, 2 Church Close, Andover,
Hants. SP10 1DP or email:

office@northwesthampshireconservatives.org.uk

We would like to keep in touch with you about future campaigns and send invitations to events and topical political insights. Please tick the relevant boxes below to indicate how you would like to receive this information.

☐ Telephone ☐ Mobile ☐ Email

The information you provide will be used for these purposes only, and will be used only by the Conservative Party, including its candidates, representatives and associations. We will not give information to anyone else. Promoted by Tracy Kirk on behalf of Whitchurch Conservatives both of 2 Church Close, Andover, Hants. SP10 1DP. Printed by Bulfinch Print Ltd, Hunting Gate, East Portway, Andover, Hants. SP10 3SJ

Drop us a line with any issues or concerns you may have. We are always pleased to hear from you.



The news letter published by the North West Hampshire Conservatives
Merry Christmas

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On Thursday 3rd May 2018 there will be local elections in Basingstoke & Deane in your ward of Whitchurch

Thank you

This years General Election saw a fantastic result for the Conservatives here in North West Hampshire.

Kit Malthouse achieved the highest share of the vote ever at 62% giving him a majority of 22,679 on the highest turnout for 20 years. He has now also been reelected as a member of the powerful Treasury Select Committee, and chair of the all party group on Life Sciences.

Kit said: "After two years in a job it was really humbling to see this incredible level of support from local people. I am extremely grateful to everyone and will continue to work hard fighting North West Hampshire's corner in parliament.

Over the last two years, I have visited dozens of schools, businesses, charities and projects and met thousands of people including some talented and motivated people from Whitchurch. It has been the most incredible honour and I am so very grateful.

Thank you."

Kit Malthouse



YOUR CONSERVATIVE CANDIDATE DAVE GEORGE

Hello and Merry Christmas!

Dave George is your local Candidate for the Whitchurch Ward. He is a strong campaigner and has a proven ability to deliver in support of the community. As chairman of the Steering Committee he led the successful development and adoption of the Neighbourhood Plan. This will help to protect the Town against unsustainable development and will deliver a number of important community benefits including additional sports facilities, a new bus drop off point for the school and significant areas of public open space.

As an active campaigner who fights for a better Whitchurch, he has gained a very good understanding of local issues, such as HGVs, which are important to local people and affect their quality of life as well as their aspirations for themselves and their families. These include the need for affordable housing and better access to the river Test.

If elected as your borough councillor Dave will work proactively and tirelessly to improve the quality of life and increased prosperity of the Town



as well as robustly representing the community at Basingstoke and Deane Borough Council. He has a reputation as a "go getter" and has the time, energy and enthusiasm to do the job.

I want my Campaign to be your campaign too.

You can also get in touch with me via my new Facebook page - [facebook.com/WhitchurchConservative/](https://www.facebook.com/WhitchurchConservative/) or email davidjohngeorge@btinternet.com. I will look forward to talking to you over the coming months, and I hope you have a great festive season in the meantime.

Dave George



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BOROUGH ELECTIONS MAY 2018 YOUR VOTE COUNTS

Basingstoke & Deane Borough Council (BDBC) is a Conservative run council and we are proud of our track record of delivering good services and not cutting them as so many councils have been forced to do in the face of difficult financial circumstances.



Our majority on the council is just 6 councillors and with 20 council seats being contested across the whole borough next May we will be seeking your vote in May 2018. In this leaflet we are summarising some of the actions we've taken to help keep the borough such a great place to live. We hope you'll agree that it's important to keep the borough in the hands of a party that has proven it knows how to run the services you value while keeping costs under control and planning ahead for a better future for all of us.

Better Infrastructure and Facilities

Conservatives believe controlled growth is the best way to ensure long term prosperity. Without growth we will not be able to support the services and facilities that we enjoy today. They will simply decay. But sustainable growth needs the necessary infrastructure in place in advance or alongside new housing so that it benefits those already living here as well as new residents.

More homes for local people are required but that should only be delivered if there are well thought out plans for roads, transport, utilities, health and education infrastructure needed.

✓ We have secured more than £40 million to support road improvements on most of the major access routes around the borough.

✓ We have empowered local communities to make their own decisions using our Local



Infrastructure Fund and making grants of over **£5 million** for over **70 local projects** since 2014. Improvements funded include village halls, sports and playgrounds, tennis courts and parking and access.

✓ The Whitchurch projects funded include an artificial football pitch at Testbourne School and help to improve some of the traffic and parking.

A Clear Vision for a Better Borough More Homes, More Jobs, Better Services

Conservatives want Basingstoke and Deane to be an even more prosperous place to live where everyone can share in the benefits of growth that will bring an even higher quality of life for all in our community.

Conservatives are very pleased to see that the Whitchurch Neighbourhood Plan is totally in accord with these ambitions and has provided a good platform for growth and prosperity.

MORE JOBS



We need more jobs locally to ensure that people don't have to commute long distances to London. That's why Conservatives are investing in job creation across the borough.

✓ The borough is on the up. Conservatives are delivering millions of pounds of new investment into the borough, regenerating and modernising Basingstoke and bringing new jobs and facilities across the borough.

✓ Basing View is buzzing with activity with a new Waitrose and John Lewis at Home, the first offices under construction for 15 years, and a business hotel planned.

✓ £300m of new investment is planned for the Leisure Park, doubling its size with new attractions including a new Aquadrome plus a Bicester-style new Designer Outlet Centre and creating 2,400 new jobs, all at no cost to the council tax payer. **These are proposals opposed by Labour.**

✓ To help small businesses, especially pubs and shops, we are providing financial assistance with business rates relief.

✓ Helping businesses and shoppers alike with 1 hour free parking in borough car parks in Basingstoke

✓ Conservatives are enabling the borough's local businesses to play a key role in the development of the next "big" global telecommunications technology, 5G.

✓ We are pleased to see that the Whitchurch Neighbourhood Plan has allocated a site for employment development which will include start up units aimed at growing small businesses and increased prosperity.

LOCAL INFRASTRUCTURE FUND

✓ Communities in Whitchurch, Overton, Oakley, Laverstoke and Freefolk, Woolton Hill, Hurstbourne Priors, Ecchinswell, Burghclere, Highclere, Newtown and St Mary Bourne have been awarded LIF grants by the borough for projects totalling nearly £1/2 million.

✓ Conservatives have allocated over £5m through the borough's Local Infrastructure Fund to communities across the borough over the past 4 years so that they can decide where it is best spent on local facilities.



SMALL BUSINESSES

The health of small businesses is a key priority for North West Hampshire and Kit works hard to fight their corner in government.

Following the announcement that the government was bringing in quarterly tax returns, he worked with the Federation of Small Business and others to run a vigorous campaign against this unjustified burden on SMEs. The campaign worked and following the election, the government announced significant changes to the scheme, essentially abandoning it for the moment. Similarly Kit has lobbied hard for changes to business rates on SME's and against the "staircase" tax, which may hit businesses who occupy two floors in a building. Always eager to visit and hear from businesses, particularly startups, Kit held a summit in Andover earlier this year exploring what more can be done to attract, retain and grow high value technology based companies to the area.



UPCOMING EVENTS

Disability Confident Seminar - designed for employers who want to learn about offering employment opportunities for the disabled and what support is available.

Shared Space Summit - Starting to look for "blue-sky" ideas to sort out the streetscape in Whitchurch, Overton and Kingsclere.

If you are interested in either of these issues, please do get in touch.

NEIGHBOURHOOD PLANS

Conservatives introduced Neighbourhood Plans in the Localism Act 2011. It is a way for communities to shape the future of places where they live and work, giving more say on where new homes, shops, businesses and community facilities should go. The borough now has 5 adopted plans including Oakley, Overton and most recently Whitchurch where 92% of those voting in the referendum supported the plan. Other community leaders are working on their plans, with St Mary Bourne and East Woodhay's well advanced.

CUTTING COUNCIL COSTS

✓ Your borough council has the lowest council tax in Hampshire (£131.19 per average house compared to the Hampshire average of £193.50 for 2017/18) and the 6th lowest in England. Yet only 4 other councils in England spend more per resident on services than BDBC because we have significant additional income built up over many years by managing our finances carefully and wisely. Despite this it has been necessary to increase your Council Tax because of loss of government grants but we've limited this to £5 per year for an average household.

✓ Every year we've cut the costs of running the council. £10.4m has been found in savings over the last 8 years without reducing services.

✓ Conservatives want to cut the costs of "politics" at Basingstoke including reducing the number of borough councillors from 60 to 51, doing away with Political Assistants, currently effectively funded by residents at a cost of £130,000 a year, and moving from the current expensive system of holding council elections 3 years out of 4 to elections only once every 4 years. **None of the opposition parties have supported these savings.**

CONTACT YOUR LOCAL CONSERVATIVE COUNCILLOR

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